

# Grow your future in the primary industry

# Find your career in the primary industry

What do you enjoy? Where can you make a difference?

## Producers

	Not really (1 point)	Yes (3 points)	Absolutely (5 points)			
I want to work outdoors with animals and plants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I want a job that keeps me fit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I want to work with machinery and technology	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I want the opportunity to run my own business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I am a practical 'hands on' type	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I am able to work effectively by myself and/or in a team	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I want to work away from a desk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I want to live in a small town or provincial city	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I want to be responsible for other staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
<b>TOTALS</b>	<input type="checkbox"/>	+	<input type="checkbox"/>	+	<input type="checkbox"/>	=

## Agribusiness

	Not really (1 point)	Yes (3 points)	Absolutely (5 points)			
I want the opportunity to get outside	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I want to help others grow their businesses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I am people orientated	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I want to be trusted and respected by clients	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I want to travel in my job	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I like helping people to find solutions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I want to live in a small town or provincial city	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I want to share information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I want to run my own business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
<b>TOTALS</b>	<input type="checkbox"/>	+	<input type="checkbox"/>	+	<input type="checkbox"/>	=

## Agricultural Science

	Not really (1 point)	Yes (3 points)	Absolutely (5 points)			
I love science	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I can focus on detail, am precise and concise	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I prefer to focus on specialist science topics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I like problem solving and finding solutions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I am innovative and creative	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I am willing to invest the time and money needed to educate myself	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I am able to work effectively by myself and/or in a team	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I want to work with animals, plants, soil, water, and natural resources	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
I can think outside the square	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
<b>TOTALS</b>	<input type="checkbox"/>	+	<input type="checkbox"/>	+	<input type="checkbox"/>	=



"Don't think the only option in the primary industry is working outside. You can work in areas like agribusiness, research, technology, or even marketing. It's a varied industry with jobs for everyone."

# A world of opportunities in the primary industry

## PRODUCERS

### IT'S A CAREER AND LIFESTYLE CHOICE

Working as a primary industry producer offers an outdoor career, where you'll work as part of a team with farm animals, plants, machinery, and technology—making every day different. You'll stay fit, challenge yourself, and acquire a wide range of skills that can be applied across multiple industry roles.

## AGRICULTURAL SCIENCE

### FIND INNOVATIVE SOLUTIONS

Starting in Agri-science gives you the flexibility and skills to diversify into a range of careers, whether as a primary industry producer, in agriscience, or in agribusiness. Agriscience careers include environmental scientists, agronomists, nutritionists, geneticists, engineers, food technologists, research technicians, and many more.

## AGRIBUSINESS

### PROVIDE PROFESSIONAL SERVICES TO PRIMARY PRODUCERS

Agribusiness careers include a range of skilled professionals who serve producers and primary production businesses. These roles include consultants, rural bankers, economists, exporters, communication and media specialists, policy and advocacy advisors, marketing agents, and many more.

**Variety, challenges, financial rewards, and opportunities to grow and make your mark.**

New Zealand's primary industry is more complex than it may seem, offering many skilled career opportunities across various sectors and environments. You will also discover that this industry plays a significant role in achieving the Sustainable Development Goals, particularly Zero Hunger and Life on Land.

**OPEN DOORS TO YOUR CAREER.**

Sow the Seed has gathered information about a wide range of scholarships to help you fund your study or training in areas relevant to the primary sector. Offering financial support, diverse fields of study, skill building and relevant industry knowledge, these opportunities can be found at <https://scholarships.hata.nz/>

